

# Machine Wash Warm

March7, 2011





I was lucky enough to cover Miami Beach International Fashion Week, the largest Latin American and international fashion event in the world. I was ushered backstage where I spoke with Moroccanoil® Artistic Director, Antonio Calero, who designed all the runway hair looks and headed the Moroccanoil® Hair Teams. For a majority of the runway hair styles he wanted a very slick and pulled back ponytail using of course the Moroccanoil® hair oil products (which I was fortunate to receive some to take home). Other models were sporting Victoria Secret-esque hair, soft wavy hair with lots of bounce. After speaking with Antonio it was time to make my way to the press pit, which was an adventure on its own. I somehow made my way to the front, which could not have worked out any better, since if I had not arrived when I did I would have been behind a pack of eager photographers and at my height with no view it would have been

really hard to take a great photo. I was surrounded by some amazing professional photographers, who offered me some great tips on shooting (after all I am a novice when it comes to photography). Tomorrow I will post more pictures from the runway shows. But for today I hope you enjoy these backstage looks.

