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VIDEOS Environmental friendly fashion for Earth Day and SoFla summertime

As Earth Day approaches let's get real: there's hardly a less green or fair trade industry than fashion.

Think about all the dyes, detergents and washes.

Think of the sweatshop exploitation, soil-depleting cottons and excessive fuel resource use.

Think of all the clothing and accessories we buy new instead of recycling old.

And just as importantly, think about how guilty you'll feel Friday, April 22 when your carbon footprint looks like Sasquatch.

It's not like we aren't connected to nature here in south Florida with our outdoors-love approaching religion status.

People live a greener life in Florida, said **Gina La Morte**, editor-in-chief of Boho Magazine. It's like California in that way. People move to Florida for that reason. We've definitely seen our readership grow in Florida. And there were sustainable fashion designers showing at Miami fashion week for the first time.

She is referring to eco-friendly Florida designers **Somy Aly**, **GooRoo Baby**, **Zula Khramov** and **Art of Shade** who shared a showcase catwalk show during Miami Beach International Fashion Week in early March.

So we looked around and found some environment-friendly fashion (CHECK OUT THE LINKS AT THE BOTTOM OF THE PAGE) that works in SoFla in the summer, and still looks chic: